## EPAnEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS-ENTREPRENEURSHIP-INNOVATION



The enterprise Albro - Trianthopoulos Brothers based in STEREA ELLADA – CENTRAL GREECE region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 45.263,20 € out of which 22.631,59 € is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

## The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development etc.
- ✓ Digital services (data entry and transfer etc.)

## Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.





DEVELOPMENT AND INVESTMENTS

SPECIAL SECRETARIAT FOR
ERDF, CF & ESF PROGRAMMES







## ΕΠΑνΕΚ 2014-2020 ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ ΑΝΤΑΓΟΝΙΣΤΙΚΟΤΗΤΑ• ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ• ΚΑΙΝΟΤΟΜΙΑ



Η επιχείρηση ενισχύθηκε από την ανωτέρω Δράση που έχει ως στόχο την ψηφιακή αναβάθμιση των πολύ μικρών, μικρών και μεσαίων επιχειρήσεων.

Η επένδυση αφορά στην απόκτηση νέων μηχανημάτων και λοιπού εξοπλισμού ΤΠΕ, προμήθεια λογισμικού και άλλες ψηφιακές υπηρεσίες.







